

# Hillcrest is at a turning point...

Homelessness is rampant and  
trash is littering our streets and sidewalks.

Key property owners and retailers have stepped forward and contributed to the formation of the **Greater Hillcrest Community Benefit District** (often called a Maintenance Assessment District). This property-based assessment district funds special benefits including clean and safe services.

Review and comment on the plan ahead of time at  
[www.greaterhillcrestcommunitybenefitdistrict.com](http://www.greaterhillcrestcommunitybenefitdistrict.com).

**We would like to invite you to a Special Community Meeting** to discuss the proposed district, hear your feedback, and get your questions answered. Our consultant and city staff will be in attendance. The meeting will occur on August 5, 2021 at the Joyce Beers Community Center at 3900 Vermont St at 5pm. Please RSVP to [info@hillcrestbia.org](mailto:info@hillcrestbia.org) to let us know if you'll make it.

Greater Hillcrest Community Benefit District Committee  
3737 Fifth Ave. #205, San Diego, CA 92103  
[www.greaterhillcrestcommunitybenefitdistrict.com](http://www.greaterhillcrestcommunitybenefitdistrict.com)